

BIRCHWOOD RECREATION & SHOOTING PARK
20269 Birchwood Spur Rd, Chugiak, AK
BOARD OF DIRECTORS MEETING
Saturday, July 15, 2023

Call to Order:

A regular meeting of Birchwood Recreation & Shooting Park was held on July 15, 2023 at the clubhouse. It began at 6:05 PM and was presided over by Scott Henderson, President.

Attendees:

Directors Present:	Scott Henderson, President	Dale Andrews	Richard Birdsall
	John Barnes, Vice President	Corey Ercolani	
	Clover McNeil, Treasurer	Dave Arieno	

Directors Absent: Justin Larkin, Shawn Fitzpatrick

Staff present: Jim Stoneking

Approval of Minutes:

Motion to approve minutes from January 21, 2023 Regular meeting, April 22, 2023 Regular meeting and May 6, 2023 Annual meeting: Moved by Birdsall. The motion carried with all in favor.

Approval of Agenda:

Motion to approve agenda: Moved by Birdsall. The motion carried with all in favor.

Reports:

ED Report:

Membership is up 5.3% for the quarter and up 9.4% from a year ago. Monthly memberships continue to grow at the expense of annual memberships. We have been active at gun shows and dialing back on social media advertising due to restrictions on boosting of our posts.

Income is up 9.1% compared to the same quarter a year ago. Total expenses were 13.9% more than last year however 9% less than what was budgeted for the quarter due to aggressive cost saving measures that Jim implemented due to high costs last winter. Net income up 32.1% compared to previous year and up 4% vs the budget.

Cost saving measures primarily came in the form of deferring a number of planned projects across the park.

Payroll hours are up compared to last year but efficient staffing resulted in less overtime and lower overall payroll. Down 19% vs budget. Employee retention continues to improve. Hearing good feedback from user groups about our staff.

New Business:

Richard Birdsall moved that we establish a member library. Richard explained that this would be a shelf in the clubhouse for members to share books. Amendment made to set a budget of \$500 for signage and a shelf. Amendment passed with all in favor. Additional amendment made that any additional budget can be used by ED to stock the library. Amendment passed with all in favor. Motion to establish a member library passed with all in favor.

Multi Gun pricing discussion deferred until Shawn is available to present his questions.

Jim and Scott presented the draft Master Plan which has been developed to get comments from members. A large board with the draft plan has been created and will be placed in the club house along with a comment box. This will be available for several months and then the board will revisit the plan.

Executive Session:

Motion to move into executive session at 7:20 PM. Moved by Henderson.

Motion to adjourn executive session 8:24 PM. Moved by Henderson.

Adjournment:

Barnes moved that the meeting be adjourned, and this was agreed upon at 8:25 PM.



Justin Larkin
Secretary